

## Ciaran Conroy (Finance)

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**From:** Cathal O'Hara <oharacathal@gmail.com>  
**Sent:** 12 October 2016 18:25  
**To:** FINANCE SSD.TAX  
**Subject:** Public Consultation

Dear Sir / Madam,

As a dietitian, I wish to respond to the public consultation on a tax on sugar-sweetened drinks. I acknowledge that this tax may have some role in tackling obesity. It is however targeting just one very small aspect of the very complex issue, and therefore the effects may themselves be very small.

"A Health Weight for Ireland, Obesity Policy and Action Plan" on the other hand targets the many multiple aspects of obesity. I feel that one way to greatly increase the effect of the tax would be to ring-fence the revenue created from the tax for use only in the implementation of the Obesity Policy and Action Plan.

Best regards,  
Cathal O'Hara.